

work experience

Freelance

Sr Graphic Designer/Art Director

February 2017 - Present

- Lead development of work for former clients of Cake Creative Group, Ltd.
- Supervised and assigned staff roles and responsibilities.
- Managed, budgeted time/projects, and performed quality assurance of all work.
- Provided insight as well as produced projects and individual pieces.

Cake Creative Group, Ltd.*

(An advertising agency specializing in branding and design)

Sr Graphic Designer/Art Director

2014 - February 2017

- Worked with clients directly to design, review and edit various pieces per client and creative brief.
- Kicked-off projects and managed expectations.

Cake Creative Group, Ltd.

(An advertising agency specializing in branding and design)

Jr/Sr Graphic Designer

June 2008 - 2014

- Collaborated with superiors to bring projects to life based on client requests and creative briefs.
- Worked with cohesive team to manage various aspects of multiple ongoing projects.
- Designed, reviewed and edited projects based on client feedback.

Montserrat College of Art

Graphic Designer

January 2008 - May 2009

- Aided in the development of the new brand for Beverly School for the Deaf.
- Worked from provided creative brief to maximize client request while still providing a fresh, creative brand for the school to utilize moving forward.

skills & strengths

Adobe Creative Cloud • Microsoft Office • Mac OS X

- Branding & identity
- Ownership of projects from concept to mechanical
- Design for print & digital (web/traditional), in-store displays & promotional pieces
- Product packaging (primaries & secondaries)
- Creating digital & printed mock-ups for packaging
- Typography
- Page layout
- Retouching
- Sketching
- Take/give constructive feedback
- Great attention to detail
- Enjoy collaborating with a team as well as working independently

education

Montserrat College of Art

Beverly, MA 01915

BFA Degree Graphic Design 2005 - 2009

Graduated 2009

Art Institute of Boston

Boston, MA

2004 Summer Course - Life Drawing

awards

Montserrat College of Art

- 2009 Graduation Award in Graphic Design

Boston Globe Scholastic Arts Awards

- 2005 Silver Key
- 2005 Honorable Mention

* In 2017, Cake Creative Group, Ltd. dissolved.